

2013 ENTRY FORMS PACKET

Special and Collector Vehicles Raising Funds for Lions Charities Since 1967



Sunday, June 30, 2013

2013 AMERICAN MARQUE

CADILLAC



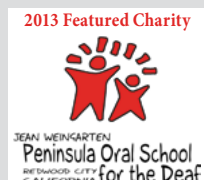
2013 EUROPEAN MARQUE

FERRARI

Concours Office Message Line - 650-813-1100 - info@paconcours.com - www.paconcours.com
Admission: Advance sale \$25, Day of event \$30 Children under 16 free when accompanied by parent
Visa, MasterCard, PayPal Payment Options Available



NEW VENUE
San Mateo County Events Center
2495 Delaware Street · San Mateo, CA 94403
FREE PARKING



Automobile photography courtesy Ron Kimball Studios



Dear Car Enthusiast:

The Palo Alto Host Lions Club, the Palo Alto Lions Charities, and the Concours committee . . .

Welcome you, your family, and friends to the 47th year of the Palo Alto Concours d'Elegance.

After 38 years on the Stanford University campus, the Palo Alto Concours d'Elegance will be relocating to the San Mateo Event Center in San Mateo. Although very sad about having to leave Stanford, moving to the Event Center has become a very exciting endeavor. Its newly renovated beautiful landscaped property is a perfect setting for the Palo Alto Concours and will lend itself beautifully to display the exquisite cars that participate in this very prestigious event.

We would again like to take an opportunity to thank Stanford University, as well as Deputy Director of Athletic, Physical Education and Recreation, Ray Purpur, and his staff for their generosity and support of having the Palo Alto Concours on their campus for all those years. With their help, the Concours is revered as one of the finest Concours' in the Bay Area and a major fundraising event in the community.

The purpose of the Palo Alto Concours, in addition to providing the community the opportunity to participate in an incredible car art event, is to help others in need through fundraising. The money that is raised through your car-entry fees, ticket sales, exhibitors, sponsors, donations, and silent auction is donated through the 501 3 (c) Palo Alto Lions Charities to a multitude of local organizations that may receive little or no funding from other sources. These organizations in turn help the visually and hearing impaired, diabetic support groups, hospitals, veterans, senior citizens, and youth groups.

This year the Palo Alto Concours will continue to offer the public an array of superb cars: Gallery of the Greats, prototypes, high-performance race cars, cars from private collections, and cars you may never have the opportunity to see again. Also, new car dealers, cars-for-sale lot, exhibitors, Parade of Cars, awards ceremony with trophies from Tiffany & Co., and the VIP Patrons Pavilion will again make the Palo Alto Concours the best car connoisseur treat and family event of the season.

In the Concours 2013 American Marque spot light is the Cadillac. In the Concours 2013 European Marque spot light is Ferrari.

We are very excited about the upcoming 2013 Palo Alto Concours fundraiser and look forward to you joining us as either a car owner entry or spectator. Your continued support is greatly appreciated; not only by the Palo Alto Host Lions Club but also by all the recipients you help through your participation and generous donations, and for that we sincerely thank you.

Kind Regards,

Christine Cheshire

Executive Director

Mailing Address: 800 San Antonio Road, Suite 6
Palo Alto, California 94303

Phone **Message Line:** 650-813-1100
www.paconcours.com • Email: info@paconcours.com



Car Entry Instructions

Please fill in and mail back pages 3,4,5, & 6.

Mailing Address: 800 San Antonio Road, Suite 6
Palo Alto, California 94303
Phone **Message Line:** 650-813-1100
www.paconcours.com • Email: info@paconcours.com

- ▶ **Concours Judged and Exhibit Cars Car Application:** For your car to be considered for the Palo Alto Concours, all requests for invitations must include a completed application, fees and two photos of the car.
 1. Please complete, sign, and return the enclosed application via U.S. mail. Application and appropriate fees must be received in the Palo Alto Concours office by the deadline dates on the application form. With the exception of one car registering for the Corral and the Drive. Only one car registration per application, *please*.
 2. Payment: All fees must be enclosed with your application. Payment does not guarantee car entry acceptance and is only a place marker if your car is accepted. With the exception of cars not accepted for entry - all sales are final. Payment for cars that are not accepted will be returned, or the car owner instead may make a donation to the Concours charity.
 3. Incomplete applications may be rejected.
 4. Final application date to submit an application is absolute.
 5. Car Photos: TWO recent photos, one front view and one side view of the car being entered, are required. Due to the volume of photos received, photos submitted will *not* be returned.
 6. *An application without the required photos may not be considered.*
 7. All applications and photos are subject to review and acceptance by the Palo Alto Concours Car Selection Committee.
 8. All cars must carry an up-to-date certified Fire Extinguisher (*if you don't have one, they will be for sale in the Lions booth for \$25.00 each*).
There will be no refunds on Fire Extinguishers after the event.
- ▶ **Classes for car eligibility determination**

The Palo Alto Concours attempts to organize the event using the SCCA classes and special designations for our featured Marques. You may select the class you feel your vehicle most likely belongs in. If accepted to be judged, the Palo Alto Concours reserves the right to re-assign the class for the vehicle based on entry information received. Your vehicle's class assignment will be included with the notification of acceptance letter.

 - Awards by Tiffany & Co for judged cars only.
 - Application fee includes admittance of one car - two persons into the San Mateo Event Center, one complimentary parking space in San Mateo Event Center parking lot only, and morning coffee for two only in the Concours Hospitality Courts.
 - Trailered cars: Complimentary trailer parking will be available in a designated parking area only in the San Mateo Event Center Parking lot.
- ▶ **Corral Exhibit Only Cars**
 - Entry process is the same as numbers 1 through 8 above.
 - Corral Cars are not judged.
 - Corral space is separate from the Concours car display area and space is limited.
 - No awards or trophies.
 - Morning coffee for two only in the Concours Hospitality Courts.
 - For car related questions, contact Car Entry Chairperson, Rob O'Neil, 650-906-7206.
 - For car registration questions, contact Car Entry Registrar, Robin Wilson, 916-833-5336
- ▶ **Cars for Sale**
 - Admission to San Mateo Event Center - one car - two people.
 - One For Sale parking spot per registered car.
 - Registration is on **Sunday Morning, June 30, 2013**
 - First come, first served.
 - Gates open 7:00 am.
 - **\$100.00 per car.**
 - All cars must carry an up-to-date certified Fire Extinguisher (*if you don't have one, they will be for sale in the Lions booth for \$25.00 each*).
There will be no refunds on Fire Extinguishers after the event.
 - For more information, contact Cars For Sale Chairperson, Margaret Stork, 650-464-1040
- ▶ **The Drive**
 - **Saturday, June 29, 2013**
 - Departure and return: McLaren/Fisker Dealership
4190 El Camino Real at Arastradero Road
Palo Alto, California 94306
 - 9:00 am Check in – Continental Breakfast
 - 10:00 am Departure
 - Return to McLaren/Fisker Dealership for lunch, beverage, silent auction, and drawing.
 - **Before June 20, 2013 Pre-registration is \$85.00 per person.**
 - **After June 21, 2013 and at the door registration is \$100.00 per person.**
 - Fees include Continental breakfast, drive, lunch, souvenir drive book, souvenir Concours program, one complimentary drawing ticket.
 - All cars must carry an up-to-date certified Fire Extinguisher (*if you don't have one, they will be for sale at the drive for \$25.00 each*).
There will be no refunds on Fire Extinguishers after the event.
 - For more information about the Drive and route, contact Drive Chairperson, Barry Finkelstein 510-882-2002.
 - For more information about the Drive Registration, contact Drive Registrar, Stephanie Marquez 707-703-8818.
- ▶ **Day of the Concours Judged Cars, Exhibit Concours Cars, and Corral Cars** (*detailed information to be received with acceptance letter in May*)
 - Gates for car entries open at 6:30 am
 - Check in: Check in time from 6:30 am to 8:30 am
 - All cars **MUST** be in place by 9:00 am - late arrival may result in your car not being able to get into its assigned space and you will be redirected to an auxiliary parking area.
 - All cars must remain in place until after the "Best in Show" presentation. Early exit is strongly discouraged and will only be allowed in cases of emergency.

GATES OPEN TO SPECTATORS AT 9:30 am
EXHIBITOR BUILDINGS OPEN TO SPECTATORS AT 10:00 am



2013 CAR ENTRY INVITATION REQUEST

Concours New Event Location and Address
San Mateo County Event Center
 2495 S. Delaware Street - San Mateo, CA 94403

Applicant: Please check appropriate boxes as they apply.
Please Note: One Car per One From

#1 **Concours**
 Sunday, June 30, 2013
One Car-Two Persons
Registration Deadlines

<input type="checkbox"/> Before March 8	\$55.00
<input type="checkbox"/> March 9 thru March 29	\$75.00
<input type="checkbox"/> March 30 thru April 19*	\$100.00

**Final deadline date for application to be received in the office*

Judged **Exhibit**

#2 **Corral**
 Sunday, June 30, 2013
One Car-Two Persons
 Registration Fees and Deadlines
 same as Concours

#3 **Drive**
 Saturday June 29, 2013
Registration
 Before June 21-\$85.00 per person
 After June 21 and at the door-\$100.00 per
 person
 Includes
 Continental Breakfast
 Drive
 Souvenir Drive Book
 Souvenir Concours Program
 Gift Bag
 Photo Opt
Departure and Return
 McClaren/Fisker Dealership
 4190 El Camino
 Palo Alto 94306

#4 **General Admission Tickets**
 \$25.00 per person before June 25 2013
 After June 25 and at the gate \$30.00 per person
 Includes Fee Parking in Event Center Parking Lot
 Children under 16 free when
 Accompanied by an adult

- Application Instructions**
- Any application received after **April 19** is too late for this year's event and will be held over for consideration for next year. NO EXCEPTIONS.
 - Car Classes: The Palo Alto Concours attempts to organize the event using the SCCA classes and special designations for our featured Marques. While you may select the class you feel your vehicle most likely belongs in, if accepted to be judged, the Palo Alto Concours reserves the right to re-assign the class for vehicle based on entries information received. Your vehicle's class assignment will be included with notification of acceptance letter.
 - Number of Judged or Cars for Exhibit is limited.
 - Entry fees on **approved applications** are NON refundable.
 - Please include two pictures of each car entered. One front view and one side view. Write your name, car make, model, license plate number and year on the back of each photo. *Because of the volume of pictures received pictures will not returned. No more than two, please.*
 - One application for each one car entered.
 - Concours/Drive or Corral/Drive may be registered on one application as long as it is the same car.
 - Owners will be notified of car entry acceptance in May.
 - Owners of judged cars must remain with their car until after judging.
 - All cars **MUST** remain in place until after Best in Show
- If my car is not accepted please donate my entry fee to your charity fund _____ (initials)**

Office Use Only

Car Number.
 Class
 Judged:Exhibit
 Corral

Office Use Only

Entry Received and Photocopied
 Photo of car received

Form of Payment

Check /Number.....
 Credit Card

Distribution

Original Business Office
 Binder Copy photo
 Date Entered in data base by (initials) .
 /
 Data verified against database.

Selection Committee Review Board
CLASS
Initial of Person determining class
Entry Not Accepted
Reason

Owner Notified by _____ date _____

An SCCA Sanctioned Event

Please see page 7 for Classes

Car Entry Application Owner Information

Email Address _____

Last Name _____ First Name _____

Address _____

City _____ Zip _____

Home Phone Number _____ Alternate Phone Number _____

Please provide information of the person, if someone other than yourself, who will bring your car to the Concours, Corral or driving it on the Drive

Last Name _____ First Name _____

Phone Number _____ email address _____

One car per application
VEHICLE ENTRY INFORMATION (PLEASE PRINT)

YEAR _____ MAKE _____ MODEL _____ COLOR _____ LICENSE PLATE NUMBER _____

*CLASS _____ CAR TRAILED YES NO LENGTH OF TRAILER _____ INSURANCE CARRIER _____

LIST ANY MODIFICATIONS TO ENGINE, BODY, CHASSIS, OR INTERIOR. HISTORICAL AND/OR INTERESTING FACTS

YEAR CAR LAST PARTICIPATED IN PALO ALTO CONCOURS _____

AWARDS RECEIVED IN PAST TWO YEARS YES YEAR _____ AWARD RECEIVED _____

*The Palo Alto Concours Car Selection committee reserves the right to re-assign the class of vehicle based on entries information received _____ Initial
 A certified fire extinguisher is required with EACH car registered in any car event _____ Initial
 Fire Extinguishers will be for sale at the Drive and at the Concours to anyone who wishes to purchase one. All Sales Final. Cost \$25.00
 Please see back for payment and waiver of liability information

Fire Extinguishers will be available for sale at the Drive or on the field on the day of the Concours at **an extra charge** as needed _____ owner initial



Guest Services Reservation

Mailing Address: 800 San Antonio Road, Suite 6
Palo Alto, California 94303
Phone **Message Line:** 650-813-1100
www.paconcours.com • Email: info@paconcours.com

#5

Charity Dinner Friday, June 28, 2013

University Club
3277 Miranda Avenue
Palo Alto, California 94304

5:30 pm No Host Cocktails
6:30 pm Dinner

Dinner Menu

Sonoma Greens Salad
Choice of Tri Tip, Salmon, Vegetarian
Wine, Beer, Coffee
Strawberry Shortcake

\$75.00 Per Person with reservation
\$100.00 at the door
No Host Bar

Please R.S.V.P. by June 21, 2013

Enclosed Reservation Recap Form
or contact

Guest Services Chairperson
Joan Peterson
650 743-1479
joan.peterson1035@comcast.net

Silent Auction

Patrons Choice Car Competition
Dinner guest participants only
Award Presentation at Award Ceremony on Sunday

#6

Concours VIP Patrons Pavilion

San Mateo Event Center
San Mateo County Event Center
2495 S. Delaware Street
San Mateo, California 94403

Continental Breakfast
8:00 am to 10:00 am
Preferred table seating

Plated Lunch
Noon to 2:00 pm

Award Ceremony
2:30 pm

Lunch Menu

Spring Mix of Greens with Tomatoes, Cucumbers
Dried Cranberries
Cranberry Balsamic Vinaigrette
Israeli Cous Cous Salad with Brunoise Vegetables
Fresh Mint, Feta Cheese,
Drizzled with Meyer Lemon Vinaigrette
Carved, Spice Rubbed Sirloin of Beef
With a Late Harvest Zinfandel Reduction
or
Local Petrale Sole, Stuffed with a Bay Shrimp Dressing
Baked in Pinot Grigio and Fresh Herbs
Rosemary Roasted Yukon Gold Potatoes
Jardiniere of Fresh Seasonal Vegetables
Crème Brulee Cheesecake
Wine, Beer and Coffee included with Dinner

\$85.00 Per Person with reservation
\$100.00 at the door
No Host Bar

Please R.S.V.P. by June 21, 2013

Enclosed Reservation Recap Form
or contact

Guest Services Chairperson
Joan Peterson
650 743-1479
joan.peterson1035@comcast.net

Official Patrons Pavilion Guest Credential
May be picked up at the Patrons Pavilion
Check In Desk
on the morning of the Concours.

Name

Address

Telephone Number

Menu Selection



Events Prices and Payment Information

Mailing Address: 800 San Antonio Road, Suite 6
Palo Alto, California 94303
Phone **Message Line:** 650-813-1100
www.paconcours.com • Email: info@paconcours.com

CONCOURS EVENTS	Number	Cost	Total
1-Concours Entry Before March 8 @ _____	X \$ 55.00	One car two people	\$ _____
From March 9 through March 29 @ _____	X \$ 75.00	One car two people	\$ _____
From March 30 through April 19 @ _____	X \$100.00	One car two people	\$ _____
<hr/>			
2-Corral Before March 8 @ _____	X \$ 55.00	One car two people	\$ _____
From March 9 through March 29 @ _____	X \$ 75.00	One car two people	\$ _____
From March 30 through April 19 @ _____	X \$100.00	One car two people	\$ _____
<hr/>			
3-Saturday Drive Before June 21 @ _____	X \$ 85.00	Per Person One Car	\$ _____
After June 21 or at the door @ _____	X \$100.00	Per Person One Car	\$ _____
<hr/>			
4-General Admission ADVANCE @ _____	X \$ 25.00	per person	\$ _____
To be purchased by Tuesday June 25, 2013-pick up at Conours ticket booth will call window			
<hr/>			
Friday Night Dinner Before June 21 @ _____	X \$ 75.00	per person	\$ _____
After June 21 or at the door @ _____	X \$100.00	per person	\$ _____
<hr/>			
VIP Patrons Pavilion Before June 21 @ _____	X \$ 85.00	per person	\$ _____
After June 21 or at the door @ _____	X \$100.00	per person	\$ _____
<hr/>			
Donation			\$ _____

Total Amount Enclosed \$ _____

All Sales are final with the exception of cars not accepted in the Concours or Corral
If my car is not selected, please accept my entry fee as a donation to your charity fund

Please Initial _____

Payment

Credit Card _____ - _____ - _____ - _____ **Expiration Date** ____ / ____ **Security Code** _____

Name as it appears on the Card: _____ Signature _____

PLEASE PRINT

Check

Make check payable to: Palo Alto Concours - **mail to:** 800 San Antonio Road, Suite 6, Palo Alto CA 94303

FOR OFFICE USE-payment confirmation

Credit Card Authorization No. _____

Date Received _____ Amount _____

Check Number _____

HOLD HARMLESS. San Mateo County Event Center hereby waives any and all claims for compensation for any and all loss or damage sustained by reasons of any defect, deficiency or impairment of the electrical, computer systems, plumbing and air conditioning installations or any part thereof furnished on the Event Center, or by reason of any loss or impairment of lighting, electrical current, water and or other liquid(s) which may occur from any cause, or for any loss or damage sustained resulting from fire, blackout, brown-out, water, wind, civil commotion, riot, labor strikes, or act of God and the Licensee, his agent, officers, and other authorized representatives, hereby waive all rights and claims, action and causes of action and damages arising from any of the causes aforesaid or in any manner whatsoever.

In consideration of acceptance of this Application by the Concours d'Elegance Exhibition Committee, the undersigned Participant ("Participant") does hereby:

1. Accept the risks inherent in the event, and hereby releases the Palo Alto Concours d'Elegance, Palo Alto Lions Club, Palo Alto Charities, Inc., San Mateo County Event Center, the City and County of San Mateo, and their staff, agents, and volunteers from any and all, liability for personal injury, loss or damage howsoever caused to the Participant or to the Participant's personal property, including but not limited to claims based on negligence, relating to or arising from my participation in said event.
2. Warrant the automotive liability and property and all other necessary insurance is attached to the vehicle to be registered for said event. The Participant understands that Participant's insurance will be solely responsible for any property damage or liability claims that occur at said event.
3. Give permission to use any photographs submitted with the Exhibitor Application and photos taken at said event and information on entrant's automobile(s) for publication in the program book of said event and/or for publicizing the event to print, broadcast and online media outlets; for advertisements and /or for collateral materials that promote the event.
4. Certify that the undersigned has read the Rules of Entry under which said event will be conducted and agrees to abide by said Rules of Entry.

Owner's Signature _____ Date _____

Exhibitor's Signature _____ Date _____



2013 Palo Alto Concours Classes

Mailing Address: 800 San Antonio Road, Suite 6
Palo Alto, California 94303
Phone **Message Line:** 650-813-1100
www.paconcours.com • Email: info@paconcours.com

SECTION I AMERICAN MARQUE CADILLAC

- Class A1 Pre war up to 1942
- Class A2 1945* thru 1966
- Class A3 1967 Thru 1976

SECTION II EUROPEAN MARQUE FERRARI

- Class H1 Ferrari Pre-1975
- Class H2 Ferrari early model
- Class H3 Ferrari late model
- Class H4 Ferrari Race Car

SECTION III IMPORTED CARS

- Class B Sports Cars thru 1955
- Class C Sports Cars 1956 thru 1987
- Class D Sports Cars- Porsche-1956 thru 1987
- Class E Passenger and Touring Cars 1956 thru 1987

SECTION IV CLASSICS

- Class I US Classic Open
- Class J US Classic Closed
- Class K European Classic Open and Closed
- Class L Brass Era Cars 1900 thru 1917
- Class S Auburn/Cord/Duesenberg

SECTION V AMERICAN MANUFACTURE

- Class M Thru 1942
- Class N 1945* thru 1955
- Class O 1956 thru 1965
- Class P 1966 thru 1987
- Class R1 American Sports Cars 1953 thru 1962
(Corvettes)
- Class R2 American Sports Cars 1963 thru 1978
(Corvettes)
- Class R3A Muscle Cars 1965 thru 1973
- Class R3B Cobras
- Class R4 Detamso (Pantera and Margusta)

SECTION VI UNRESTORED DRIVEN

- Class X1 American thru 1969
- Class X2 European thru 1969

Class IX MOTORCYCLES 1900-1969

Class X Hot Rods

By invitation only Bonneville Salt Flat cars

**Car Production interruption due to production lines converted to wartime needs*

For further information

Car Entry/Corral Car Related

Rob O'Neill - 650-906-7206

Car Entry Registrar

Robin Wilson - 916-833-5336

Cars for Sale

Margaret Stork - 650-464-1040

Dinner Patron Pavilion

Joan Peterson - 650-743-1479

Patrons Choice Award

Joan Peterson - 650-743-1479

The Drive

Barry Finkelstein - 510-882-2002

The Drive Registrar

Stephanie Marquez - 707-703-8818

Vendor, Exhibitor or Advertising Space

Bill Downey - 650-424-1371

General Admission Ticket Sales - paconcours.com

Office answering machine for

Donations

Bob Stoudt - 650-813-1100

General questions - 650-813-1100

Please leave a message and your call will be routed and returned by appropriate chairperson.



Palo Alto Lions Charities, Inc.
 800 San Antonio Road, Suite 6
 Palo Alto, CA 94303
 Tel: 650-813-1100
 www.paconcours.com

NON-PROFIT
 U.S. POSTAGE
 PAID
 San Jose, CA
 Permit #3118



An SCCA
 Sanctioned Event

NEW VENUE
 San Mateo County Events Center
 2495 Delaware Street
 San Mateo, CA 94403
FREE PARKING

